**Editorial Rundown: Jan./Feb. 2024 Edition**

**Branches:**

* **Articles**
  + **From Where I sit** — TBD. (½ page) All editions.
  + **AAA Membership** – Feature on why you should become a member of AAA (1/2 page). All editions
  + **Ask an Advisor** — Utah Mighty 5, Ebonee Hiner (1/2 page) All editions.
  + **Cost Of Driving In 2023** — Annual cost of new-car ownership crosses $12K (1/2 page) All editions.
* **Ads**
* AAA Discounts & Rewards (1.5 pages). All editions
* Skaris TBD (1/2 page). All editions
* Membership Premier Upgrades (1/4 page). All editions

**Insurance:**

* **What To Do After Hit-And-Run** — Steps drivers should take if caught in this situation. (1/2 page) All editions.
* **Ad*s***
  + ACE paid placement. (1 page) All editions except New York

**Travel:**

* **Articles**
  + **AmaWaterways Vessel Floats To Top Of Class** — AmaSerena exceeds high standards on storied Rhine River. (1 page). All editions.
  + **Scotland’s Islands More Than The Window Dressing** — Natural beauty, history comes to life on country’s army of isles. (1/2 page). Western Pa.
  + **Time Stands Still During Trip To Barbados** — Caribbean isle hits on all cylinders in every tropical category (1/2 page). Beaver
  + **Let Roads Lead You To Paradise In California** — State Highway 1, others take you on wondrous journeys. (1/2 page). Beaver
  + **Kennebunkport Charms Guests Upon Arrival** — Quaint Maine beach town exudes beauty and tranquility.(1/2 page). Blair
  + **Royal Caribbean’s Newest Ship Offers Quick Fix** — Paradise a given on highly impressive Utopia of the Seas. (1/2 page). Blair
  + **Disney World Continues Wave Of Growth** — Journey of Water, Inspired by Moana most recent update. (1/2 page). Westmoreland
  + **Beauty, Charm And History Define Charleston** — South’s finer attributes can be found in South Carolina town. (1/2 page). Westmoreland
  + **Nature Takes Centerstage During Trip To Costa Rica** — Guests get up close with species at Corcovado National Park. (1/2 page). Northeast Ohio
  + **Belize Shines Bright Among Caribbean Gems** — Natural wonders, beauty define special location (1/2 page). East Central Ohio
  + **Hidden Treasures Await In California** — Tasty places await those willing to explore unknown. (1/2 page). Erie
  + **Las Vegas Museums Entertain, Educate Guests** — Galleries offer informative settings throughout town (1/2 page). Jamestown
  + **Samantha Brown: Stormy Conditions Can Cause Problems** — Vital steps to follow should rain cancel your flight. (1/2 page). Jamestown
  + **Carnival Expands Popular Family Feud Live** — Popular activity to be added to more ships. (1/4 page). Niagara
  + **Tiny Arizona Highway Meets Big Expectations** — Rock formations, other scenery define Red Rock Scenic Byway. (1/2 page) Niagara
  + **Princess Unveils Spellbound By Magic Castle** — Newest vessel Sun Princess will feature sensational experience (1/2 page). Susquehanna
  + **Unforgettable Road Trips In Pennsylvania** — Hop in your vehicle and explore the Keystone State (1/2 page). Susquehanna
  + **Intimate New Hampshire Village A Skier’s Utopia** — Slopes, adventure and beauty describe North Conway. (1/2 page). Kentucky
  + **Fountainebleau Sure To Satisfy Your Appetite** — New Vegas Resort packs impressive list of restaurants (1/2 page). South Central Ohio/West Virginia
* **Ads**
  + Departures 10 pages: WPA, BEA, BLR, ERE, WEST
  + Departures 8 pages: NEO, ECO, SCO, WV, EP, NY, KY & SUS

**Safety/LA:**

* **Articles**
  + **Don’t Let Driving In Snow Become Crash Course** – Putting safety first can combat dangers of slippery roads (1/2 page). Western Pa.
  + **AAA Analysis Underscores Car Seat Safety** — Data reveal nearly half of children injured not in car seat . (1/2 page). Western Pa.
  + **Speeding Won’t Make Up For Lost Life** – No positive outcomes result from excessive speeding. (1/2 page). Beaver
  + **Drivers Learning To Use Safety Technology** — AAA research examines motorists’ uses of ADAS features. (1/2 page). Blair
  + **Educate Teens About Identity Theft** — Becoming a victim can have consequences (1/2 page). Kentucky

**Membership/Financial Services:**

* **Ads**.
  + Hertz (1 page) All editions

**ERS/ASD:**

* **Articles**
  + **Cold Weather Unkind To Battery —** Reduce chances it leaves you in bad spot. (1/2 page) All editions.
  + **Charging EVs In Cold Weather Requires Serious Preparation –** Ranges drop sharply during the winter season. (1/4 page). Jamestown
* **Ads**
  + AAR (1/2 page) All editions

**Automotive:**

* **Articles**
  + **Honda e-scooter Redefines Urban Mobility** — New Motocompacto is sleek, simple and foldable. (1/2 page). Northeast Ohio
  + **Hyundai Introduces In-Vehicle Pay Service** — Automaker partners with Parkopedia to alleviate stress (1/2 page). Westmoreland
  + **AAA Educating Consumers Interested In An EV** — Electric Vehicles 101 a guide to answering questions (1/2 page). East Central Ohio
  + **Brake Noise Tell-Take Sign Pads Are Thin** — Ignoring indicators could lead to more damage (1/2 page). Erie
  + **Find A Vehicle That Fits Your Lifestyle** — Focus on needs, budget; what defines your persona (1/2 page). Erie
  + **Nissan Concept Future Of Premium Mobility**— Autonomous Hyper Tourer takes driving to new level (1/2 page). Niagara
  + **Speedometers Aren’t Always Accurate –** Gauge could misrepresent how quickly vehicle is traveling (1/2 page). South Central Ohio/West Virginia
  + *Ad or article to be included in each edition every month:*
* Autopay
* ACE App
* Facebook
* REAL ID Extension
* Shell Gas Discount
* Bottom travel sidebar